



Hello everyone,

Welcome to the second issue of WaspReporter Magazine, Volume 18. Now that the school year is in full swing, we've prepared for you a magazine chock-full of interesting articles that are not only enjoyable to read but will also really help you improve your English language skills.

One of the topics we cover is love and marriage. In 'Teen bride' (pp. 3–5), Yasmine tells us the harrowing story of being married off at the age of 15. And in 'Happily ever after' (pp. 12–13), we examine the new trend of so-called transactional marriages. More and more millennials are giving up the idea of marrying for love and are choosing to tie the knot for financial reasons. Would you consider forgoing a romantic marriage if that meant gaining an Instagram-worthy lifestyle?

Another topic we explore is addiction. On pages 16–17, the article 'Is addiction on the rise?' shows us that things may not be as bad as they appear, even though with video games, TV series, and social media many of us seemed to be hooked on something. In 'A future without cigarettes' (pp. 20–21), CEO of Philip Morris International, André Calantzopoulos, tries to convince his readership that his firm is working to create a smoke-free future. Is he speaking the truth or does he have an ulterior motive?

That's not all, however. We also have articles on crime, homelessness, space exploration, conspiracy theories, digital reading, and – last but not least – Meghan Markle, the Duchess of Sussex. Enjoy!

Johan Graus Editor

Contents

Teen bride

6 Book of Joel

8 I used to be homeless

10 Faking it

12 Happily ever after

14 Knifed for likes

16 Is addiction on the rise?

18 Strange new worlds

20 A future without cigarettes

22 Flat Earthers

Scan the QR codes to access the audio files.

24 A new literacy

26 Meghanomania ***



For this issue, Sheila has interviewed Jill from Wales. She tries to explain what it's like for her to live in London and what she misses about Wales.

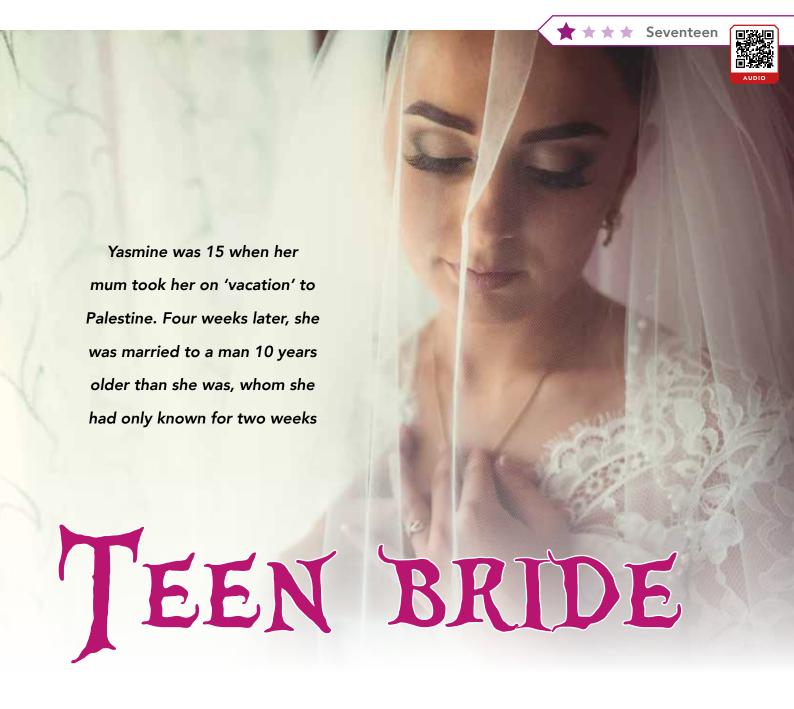












I was born in Chicago, like my sisters, but our parents are Palestinian. I was four months old when our father died. After that,
 the four of us moved into the basement apartment of my mum's mother's house, where my sisters and I shared a room.

We were raised Muslim, and while my mum didn't make us wear hijabs – headscarves – to school, we did wear them to mosque. Every other day, we wore long-sleeve shirts and pants or knee-length skirts.

I don't have too many memories of my sisters, but I do remember how much my oldest sister loved Usher. She was 13 and she'd sing 20 along to his music on the radio in our room. She bought a poster of him, shirtless, and pinned it to the wall next to our bed.

He didn't last long. My
25 grandmother saw the poster one
day and ripped it off the wall. She
was screaming at my sister, and my
sister yelled right back – she was
feisty! But it didn't matter; Usher

30 was gone. And a year later, so were my sisters.

EMPTY PROMISES

When I was 6 years old, my mum said they were 'going on a trip'
35 to Palestine. I remember large suitcases and both of my sisters weeping as we said goodbye. I cried too, but I was more mad at them for leaving me. Still, I assumed 40 they were coming back. So when

my mother told me that they

wanted to stay in Palestine, I got really upset. I missed them so much.

Years later, when I graduated 45 8th grade, I started pestering my mum about enrolling me in high school. Every time I asked if she'd done it, she'd say, 'Not yet.' By September, all of my friends had 50 started school but me. I woke up every day at 10 a.m. and watched TV, cleaned the house, and helped make dinner. I was beyond bored. Meanwhile my mum loved having 55 me around. She didn't work, and always said that it was important for me to learn how to be a good housewife. I cringed every time she said that - that was the last thing I 60 wanted to be.

In fact, I really wanted a job, even if it was just working at my



Me, before my sisters left

stepdad's gas station. Anything to get out of the house. I even asked 65 my stepdad if I could get a workers' permit, which you can get at 15 in Chicago, and he said, 'Sure!' But just like with high school, nothing ever happened. It was another 70 empty promise.

A TRIP TO Palestine

The following summer, I was chatting on Facebook with a guy I knew from middle school. When he 75 wrote, 'Want to go to Chipotle this Friday?' my heart skipped a beat.

I was super excited and typed back, 'Sure.' I told my parents that I was going to see my 24-year-old 80 cousin. He was cute, and super nice. I told him that my parents were strict and didn't even know where I was. It was the most fun I'd had in over a year. At the end of our 85 date, I told him that I'd be in touch over Facebook, and floated home. The next night, the doorbell rang. My mum answered, and I heard his voice ask, 'Is Yasmine 90 home?' I froze. My mother started screaming, 'Who are you and why are you at this house?' She

slammed the door, and then 95 screamed at me, 'Go to your room. You're grounded!'

The next day, my mum went grocery shopping without me and locked the door from the outside, 100 which meant I was trapped. For the next two weeks, I was literally kept under lock and key when she left. And then one day, my mother said, 'Pack your bags. We're going to 105 Palestine to visit your sisters.'

I'd only been there once, when I was 10; I don't even remember seeing my sisters then – all I remember is that it was dusty and 110 dry. I hated it. Plus, I speak only very basic Arabic. My mum said we'd be gone for a month, but I didn't trust her. On the way to the airport, I asked to see my return ticket. I 115 wanted proof that it existed. She was angry as she showed me the ticket, but it made me feel better.

ARRANGEMENTS

We landed in Tel Aviv, which was 120 as hot and dusty as I remembered. I felt claustrophobic in the cab, which we took to Ramallah, the Palestinian capital. My grandmother has a house there, and both of my 125 sisters lived nearby.

I was so angry about being there that I wasn't even excited to see my sisters, both married with kids. But by the end of that first evening, I 130 relaxed with them. I even told them what happened with my Chipotle date, and they started teasing me, like, 'You're such an idiot! With a white guy? Really?'

sat me down and started putting makeup on me. They said that a friend was coming to meet me. The doorbell rang and in walked a guy with his parents. I'm 5'8' and he was 5'4', almost ten years older, and missing half of his front left tooth. Everyone seemed very eager. I was repulsed.



threatened to call the police,

145 I sat stone-faced the entire time they were there. As soon as he and his family left, my mum and grandmother said that they thought I should marry him. They 150 said, 'He has a job and a house.' That's all it took. I was furious. By then, I realised that they'd brought me to Palestine to get married and planned to leave me there.

155 Married at 15

My worst nightmare was becoming a terrifying reality. How could my family do this to me? I thought about running away, but how? My 160 mother had my passport. I had no money. I was stuck. I started thinking about different ways to die. Anything was better than this. I felt so betrayed.

The wedding was planned for September 30th, a week and a half away. I was still desperately trying to figure a way out of it. I told my mum, 'I'll find a way to leave.' She replied, 'Either you marry him or someone way older who won't be as nice.'

I don't remember the ceremony
– everything is such a blur. I did

175 the best I could to tolerate being around him and his family while
I tried to figure a way out of this mess. To do that, I needed to get on the Internet.

180 When he went back to his job as a mechanic, I'd get up, have breakfast, and go to his mum's house to help her clean and make dinner. She had a computer, so 185 one day, I asked if I could use it to talk to my mother and she agreed. Instead, I logged onto Facebook and messaged a friend. I told him what had happened, and he wrote, 190 'You need to call the embassy!' He even sent the number. My heart was pounding as I wrote it on a piece of paper and shoved it into my pocket.

195 Saved by the embassy

On October 14th, I finally worked up the nerve to call. An Americansounding man answered the phone and I blurted, 'I'm a US citizen. My 200 parents brought me here against my will to marry a man. I want to go home.'



After a moment of silence, he said, 'Wow, this is a first. Hold for 205 a moment.' He connected me to a man named Mohammed, who asked me for my parents' names and address in the States. I gave him all the proof I could think of 210 that I was a US citizen. Mohammed told me he'd be in touch once he verified all my information. On December 3rd, he called with the number for a taxi service and the 215 address of a hotel. He told me to be there the next day at 11 a.m.

I remember large suitcases and both of my sisters weeping as we said goodbye

The next morning, I waited for my husband to leave and shoved all of my belongings into my suitcase 220 and called the number. I held my breath for the entire 30-minute ride to the hotel. There, in the parking lot, I spotted a blond woman sitting with a guy in a black van. 'Are you 225 with the US embassy?' I asked.

They said yes, and then she patted me down, explaining it was for security purposes, to make sure I was not carrying any bombs.

230 I said, 'Do whatever you need to do!' I didn't care – I was so close to freedom.

FREEDOM

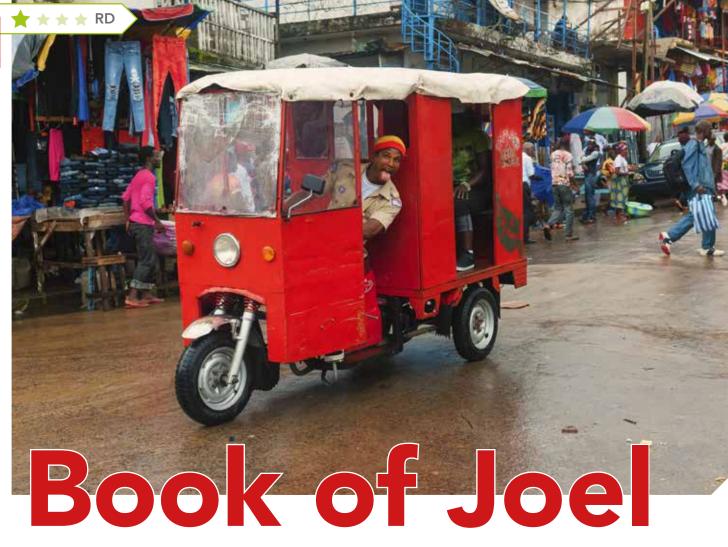
When they put me in the back 235 seat, I pulled off my headscarf and fought back happy tears: there, with these two strangers, I felt safe for the first time in forever.

We went to the US Embassy in 240 Jerusalem, where I spent the day filling out paperwork in order to enter into the foster care system back in the States. I had no idea what that meant, but agreeing to 245 enter foster care wasn't hard – at least it was a new start. That night, a diplomat accompanied me to the airport with two bodyguards, and I was placed on a plane to 250 Philadelphia.

A lot has happened since that day. I've just graduated from high school. In September, I'm going to Illinois State University and I 255 have just learned that I won a full scholarship for the next five years. I plan to study mass communications, and may want to do something with computers, considering they are 260 literally what saved me.

Regardless of what I end up doing for a living, the thing that makes me the most excited is that I get to choose – what I want to 265 wear, who I want to date, or even marry, and ultimately, who I want to be. <<





Ben Taylor knew he was being scammed on the Internet. What he did next changed both his and his scammer's life. How an online con goes wonderfully, implausibly right

One day in the winter of 2017, Ben Taylor received this random Facebook message: 'My name is Joel from Liberia, West Africa. I need some assistance from you. Business or financial assistance dat [sic] will help empower me.'

No one likes Internet scammers, Taylor included. So the 32-year-10 old marketer from Ogden, Utah, untruthfully responded, 'How can I help?'

'I wanted to see how this whole scam operation worked and how 15 they bait people,' Taylor explains. 'I just wanted to go down this rabbit hole and see the tricks that they use to get people.'

Playing the game

20 He couldn't have guessed what would happen next. Joel Willie was indeed in Liberia, and he proposed a business partnership. He asked Taylor to mail some used electronics 25 to an address in New Jersey.
Supposedly the electronics would be resold, and the profits split between the two of them. He wrote back to Willie and told him he was 30 sceptical. Willie insisted he would never take advantage of someone. 'Bible says in Proverbs 22: A good name is better than silver n gold,' he wrote.

Taylor didn't buy it, and he replied with a small lie. 'I figured the more time of theirs that I could waste, the less time that they'd have to spend ripping me or other 40 people off.' He told Willie he owned a photography business and could use some pretty pictures.

Willie wasted no time. He snapped a couple of photos on his old dinosaur flip phone and sent them to Taylor's phone the next day. 'I told him they were great,' Taylor says. Another fib – he wasn't even sure what was in the photos.

50 Willie said he could take better pictures if he had a better camera. Taylor decided to play along and see what happened. So he picked up the cheapest camera he could
55 find and shipped it off to Liberia. 'My family thought I was crazy because I was interacting with this guy in Liberia,' he says.

By D Grace of God

- 60 Willie kept in close touch, telling Taylor he wanted to be a journalist. He wrote, 'I've decided 2 really commit n devote myself 2 dis business, what other pictures you
- 65 want me 2 take?' Still sceptical, Taylor said he'd like to see 20 shots of life in Liberia. A week later, a bunch more blurry photos came through on his phone. 'Joel has
- 70 to be the worst photographer on the planet,' Taylor said in a YouTube video he made describing his adventures. By now, he had

realised something interesting 75 was happening and decided to document it.

The next batch of Willie's photos came a few days later and contained more shots of people 80 doing everyday things: walking in town, tinkering on their houses. For Taylor, the images were heartbreaking. He had never seen such poverty.

Taylor decided to make a booklet using the pictures, calling it By D Grace of God - a phrase borrowed from Willie's messages - and sell a few copies for \$8 90 each. Sales exploded. 'People from around the world and places that I've never even heard of were buying Joel's book,' Taylor says.

Soon he had reached \$1000. He 95 told Willie he could have half. And the rest? Well, Taylor decided that Willie could get that too - but with a catch. Taylor told him he had to donate that \$500 to charity.

100 A trip to Liberia

Taylor didn't really expect an unemployed, poor scammer to just give all that money away. Then another series of pictures arrived. 105 They showed smiling children with book bags and notebooks. Willie had bought out a market, rented a taxi to move the items, and blessed five schools with this treasure. Taylor set aside his doubt and

distrust, and then he did something else he could never have imagined a few months earlier: he travelled 6,500 miles to Liberia.

When he got to Monrovia, Taylor felt surprisingly at home. When he got to Willie's street, he recognised it right away. He found his friend sitting outside his house, 120 which was little more than cinder block walls, a dirt floor, and a tin roof. Inside were Willie's wife and some of his seven children, who greeted Taylor like an old friend.

Willie confessed to Taylor that he used to send Facebook messages to strangers, hoping to find some way a new friend would help him out of poverty. He said he 130 was 'more than desperate'.

'To feed the kids, a lot of things run into your mind,' Willie said. 'You can end up doing the wrong things.'

135 Helping the community

Fortunately, it never came to that. The booklets kept selling. People started taking pictures of themselves holding their copies and 140 posting them on social media with the tag #bookofjoel. Soon Willie had new friends in more than 40 countries, and Taylor's fund-raising campaign had raised \$12,000.

Some of the profits went towards Willie's basic needs, such as a new roof to keep the rain out of his home. But the two men decided most of the money should 150 be reinvested in the community. Half the people in Liberia survive on less than \$2 a day. Over the past 20 years, the country has seen two civil wars and an Ebola 155 outbreak that killed nearly 5,000 people in a nation of just a little over four million. Because need is everywhere, Taylor and Willie decided to start with the most 160 vulnerable and gave book bags, notebooks, and other necessities to five more schools.

Taylor decided to tell their story in a second booklet, By D Grace of 165 God: A True Story. Sales of both booklets total some \$90,000 so far. And over the past year or so, with Taylor in Utah keeping track of the money and wiring it as needed



170 and Willie the man on the street in Monrovia, they have done a lot more good. They paid the utility bills at one school and the teachers' salaries at another that was about 175 to close because its funding had dried up. They also have begun mentoring entrepreneurs and making microloans of \$50 - a lifechanging sum in Monrovia.

180 From zero to hero

Of course, the locals aren't the only ones who have been changed by this unlikely partnership. Taylor says he is no longer the cynic who 185 started all this. 'That's just not me,' he says. 'I've changed. I set out to embarrass a guy. I ended up helping a guy. I would much rather continue to help people. You feel 190 good when you help others.'

As for Willie, he says he's changed too. Although he still has to support his wife and kids on what many Americans spend at 195 Starbucks, he says he's okay using much of the money to help others. In fact, he says the opportunity to be charitable may be the best thing to come from all this. 'I used 200 to receive,' Willie says. 'I'm the one who's giving now, and it's better to give than to always receive.'

Did he ever consider keeping the \$500? No, he says. 'It's stealing. 205 And that would be dishonest. When you are honest, you can come from nobody to somebody. I have come from zero to hero.' <<





Hundreds of thousands of American teens will be homeless at some point this year.

Find out what it's like to be one of them

I used to be hom

⁷ The first night Han slept in a homeless shelter, she cried into her pillow for hours. Then 17, Han had grown up in an abusive environment in Ogden, Utah. According to the teen, her mother often lashed out – both physically 5 and verbally. As a result, Han was in constant fear for her life.

With no family members able to take her in and nowhere else to turn, Han eventually made the heartbreaking decision to run away. She packed as 10 much as she could fit into a backpack – some clothes, a toothbrush, and a comb – and left for a nearby homeless shelter.

Looking back on her first night there, Han, now 18, recalls lying on a wooden bunk bed in a room with 15 three other girls. At the time, she was overwhelmed by a combination of fear, sadness, and relief. 'I knew I was finally safe, but at the same time, I felt like I'd just lost everything.'



Hard times

- 20 Han was just one of an estimated 700,000 American teens aged 13 to 17 who are on their own and homeless each year. Without a permanent home with their families, they're forced to move from one friend's house to another or to sleep in shelters, cars, or motels.
- 25 Sometimes, they have to sleep outside in parks or alleys.

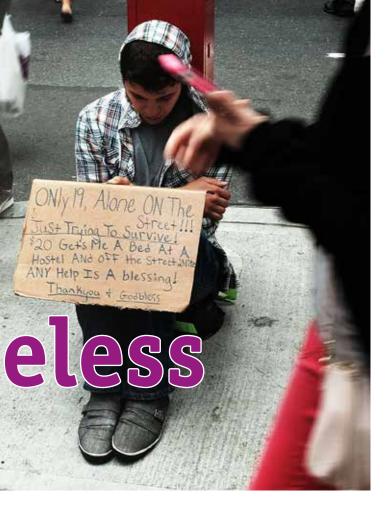
Like Han, most homeless teens have run away to escape abuse or a family member's drug or alcohol problems. Others have been kicked out after clashing 30 with a parent over their religious beliefs, sexual orientation, or gender identity.

When teens experience homelessness on their own, they face unique – and shocking – challenges. They often suffer from severe stress, depression, addiction, or loneliness. Many of them have no strong support system, such as trusted friends and relatives they can turn to for help. Some struggle to stay in school, putting their ability to get jobs in the future in danger.

'Young people experiencing homelessness have typically dealt with many forms of trauma and suffering,' says David Howard of Covenant House, an organisation that provides support for homeless teens. 'These young people may not have a home, but they do have hopes, dreams, and determination.'

45 A longstanding problem

The US has been dealing with teen homelessness for generations. In the 1930s, during the Great Depression, more than 250,000 homeless kids – known as 'boxcar children' – rode freight trains across the country in search



50 of work. Their situation improved as more jobs became available in the 1940s.

Today, youth homelessness appears to be on the rise in many areas of the country. In King County, Washington, for example, the number of homeless teens 55 increased by 700 per cent between 2016 and 2017. In San Diego, California, the number jumped by about 40 per cent in that time.

One reason for the apparent increase, experts say, is that communities are getting better at collecting data on the number of homeless teens. That's a good thing, notes Howard: 'Having accurate figures is the first step toward dealing with the problem.' Still, authorities agree that the number of kids in crisis remains alarmingly high.

Sleeping on the streets

65 While the causes vary, homeless teens tend to have one thing in common. Most of them have few people – if anyone – they can rely on for help.

That was certainly the case for Savohn. The summer before his senior year of high school in Orlando, Florida, 70 Savohn says he had a huge fight with his mum and was kicked out of his house. For months, he moved from one place to another, carrying all of his belongings in a plastic bag. Sometimes he got lucky and was able to stay with friends or his older sister. But on other nights, he slept on 75 a bench at a bus stop. 'It was hard to fall asleep because I was so hungry,' he recalls. 'I cried every night.'

Through it all, Savohn continued to go to school.

Depending on where he'd stayed the night before, he sometimes walked 20 miles to get to class – a journey 80 that took about 5 hours. He couldn't afford to take a bus,

so on those days he forced himself to wake up at three in the morning to make it to his first class.

At the time, he desperately tried to hide his situation from his classmates. 'I didn't tell anybody,' he says. 'I still, Savohn remained focused on school and his passion for singing, dancing, and acting. All that hard work is now paying off. Today, Savohn, now 20, is a freshman at the American Musical and Dramatic Academy, a performing arts college in New York City. He says he's hoping to put the past behind him.

Not broken

Many experts agree that the US can end teen homelessness – but it will require a lot of work. For one thing, they say, the government must do more to ensure that young people are able to get the help they need before becoming homeless. That includes increasing access to – and funding for – mental health services, counselling for drug or alcohol addiction, and job training.

The country also needs more shelters for homeless 100 teens who are on their own, like Han and Savohn.

Nationwide, only 4,000 shelter beds are available to homeless youths who aren't accompanied by their families.

Working to end stereotypes about homeless people 105 is another important part of the solution, says Howard. 'There's often a sense that these young people are sort of broken,' he says. 'But these are not broken people. They're young people who've experienced incredible problems. And we can help them.'

Despite the challenges ahead, experts say that some progress has already been made. In recent years, the US Department of Housing and Urban Development has given tens of millions of dollars to dozens of cities across the country in the hopes of finding innovative solutions
 to teen homelessness. Such strategies could then be shared nationwide.

Last year, for example, San Diego was given nearly \$8 million to help create a system to quickly link homeless teens to housing and other necessary services.

120 Never give up

Han, the teen from Utah, eventually found the help she needed. During the 11 months she spent at the youth shelter, she met regularly with therapists who coached her through the crisis. With their guidance, she continued 125 to go to school, even signing up for extracurricular activities to strengthen her leadership skills. And she gratefully accepted the food and school supplies the shelter made available.

That support helped Han graduate from high school 130 at the top of her class and win scholarships to college. Today, she's a freshman at Weber State University in Utah, where she's studying political science. She says her struggle with homelessness taught her about the importance of reaching out for help and, ultimately, her 135 own inner strength.

'You might be at the worst point in your life right now,' she says. 'But eventually it's going to get better. Never ever, ever give up.' <<





People used to call Anika the Snap Queen. Between the ages of 19 and 21, she was 'obsessed with Snapchat, to the point where I had 5 4,000 followers'. At the peak of her 'tragic' behaviour, she reckons now – a year after quitting the imagesharing app – she was taking 25 selfies a day.

platform, she says, with the average selfie getting 300 replies. 'It was like, "Oh my God, I'm so popular – I've gotta show my face."' But the 15 filters were also part of the appeal. The Londoner had long been insecure about the slight bump in her nose. Snapchat's fun effects, which let you embellish your selfies with dog ears, flower crowns and the like, would erase the bump entirely.

Sometimes her followers would suggest meeting in person. 'Then 25 it would be like, "I have to look like my selfie."' It was around this time, the height of her Snapchat obsession, that Anika started contacting cosmetic doctors on 30 Instagram.

Snapchat dysmorphia

The phenomenon of people asking for procedures to resemble their digital image has been referred 35 to as 'Snapchat dysmorphia'. The term was first used by the cosmetic doctor Tijion Esho, founder of the Esho clinics in London and Newcastle. He had noticed that

Even 'fun' filters such
as Snapchat and
Instagram plump your
lips, erase your pores,
and lift your cheeks

40 where patients had once brought in pictures of celebrities with their ideal nose or jaw, they were now pointing to photos of themselves.

Some people used their selfies 45 – typically edited with Snapchat or the airbrushing app Facetune – only as a guide. But others would say, 'I want to actually look like this,' with the large eyes and the pixel-50 perfect skin, says Esho. 'And that's an unrealistic, impossible thing.'

A recent report in the US medical journal JAMA Facial Plastic Surgery suggested that filtered 555 images 'blurring the line of reality and fantasy' could be triggering body dysmorphic disorder (BDD), a mental health condition where people become fixated on imagined 600 defects in the way they look.

Like Esho, Dr Wassim Taktouk uses non-surgical, non-permanent 'injectables' such as Botox and dermal fillers to enlarge lips or 65 smooth a bumpy nose. He recalls a client coming to see him in his modern Kensington clinic. She was upset after a date she had made through an app had walked off.

70 'When she'd met him, he had said, "You don't look anything like your picture."

Unrealistic expectations

Why do we take so many photos 75 of ourselves? A 2017 study into 'selfitis', as the obsessive taking of selfies has been called, found a range of motivations, from seeking social status to shaking off 80 depressive thoughts and – of course – capturing a memorable moment.

- capturing a memorable moment.

With so much of life now
lived online, from dating to jobhunting, recent, quality images of
syourself are also a necessity – it is
no wonder that Facetune (Apple's
most popular paid-for app of 2017)
and the free follow-up Facetune2
have more than 55m users between
them. Stav Tishler of Lightricks,
the company behind them, says
making airbrushing accessible has
challenged the illusion that 'a perfect
body' exists. 'We all know everyone
si using it, supermodels and
"everyday" people alike,' he says.

Esho says the popularity of airbrushing on social media means it can create 'unrealistic 100 expectations of what is normal' and lower the self-esteem of those who don't use it. 'It's a vicious cycle,' he says. Even 'fun' filters such as Snapchat and Instagram plump 105 your lips, erase your pores, and lift your cheeks.

'The first thing that any of these filters do is give you a beautiful complexion,' says Taktouk. 'Your laugh lines, from the nose to mouth, aren't existent – but that's not a human face. No one doesn't have those. You can see them in children.' Clients still request their removal, and of 'the tear trough' – the groove down from the inner corners of the eyes. 'People wanting bigger eyes is another one – it's just not possible.'

120 Fish Lips

Taktouk refuses to treat anyone younger than early 20s, but he says he has been contacted by 16-and 17-year-olds, sometimes for 'preventative Botox'. It is always via Instagram, where a reported 60 per cent of users are aged between 18 and 24. The platform has become a marketplace for cosmetic procedures, with doctors showing their before-and-afters.

'The process is as easy as "click-click-click, look at 10 pictures of his work in the space of a minute, wow, let's contact him,"' says Anika. At the age of 20, she turned up

at Taktouk's clinic with photos of noses he had done and a video of herself with a Snapchat filter. She 140 laughs. 'He told me to come back with my mum.'

Instead, Anika took a year out to consider her decision, weighing up the advantages of fillers against a 145 surgical procedure. By the time she returned to Taktouk's clinic, aged 21, she had been brought 'back down to earth'. He injected filler into the tip of her nose. She loved 150 it instantly. 'I just needed that to change me inside, so I could stop looking for perfection.'

When the filler eventually breaks down after about a year, she will

155 repeat the procedure. 'The most beautiful thing is when someone is happy from within, and as ironic as it sounds, my new nose helped me get there,' she says. There was

160 a moment just after the procedure, though, as she was admiring her new profile, when she wondered aloud if her lips needed filling, too. They were one of her most

165 prominent features; she had been called Fish Lips at school. Taktouk told her to stop being silly.

Selfie addict

In 2014, then 19-year-old Danny
170 Bowman from Northumberland was
reported to be 'Britain's first selfie
addict' after being interviewed
about his experience of BDD. His
problems had begun four years
175 before, when he was rejected by a
modelling agency at the same time
as he was being bullied at his new
school and on Facebook. 'For me,
it was confirmation that I did look
180 ugly.'

Bowman was soon spending hours before the mirror, covering himself in acne cream and moisturiser and checking a steady 185 stream of selfies for real-time improvement. After three months he dropped out of school, and the selfie-taking increased to hundreds a day.

housebound, consumed by his daily rituals, he tried to kill himself. 'A lot of people say looking at themselves in the mirror probably makes them feel insecure, but imagine scanning through 200 pictures a day. I was just exhausted. I felt like there was no way out.' His mother – like his father, a mental health professional – found him in time and he was diagnosed with BDD. Part of his 12-week treatment involved restricting access to his phone.

Now 24, Bowman campaigns
205 on issues related to mental health
and positive body image. He has
raised concerns about the impact
of Instagram with friends he sees
'posting photographs of themselves
210 every other day, Facetuning
themselves, making themselves
look unlike the way they look'. They
have reacted defensively, he says.
'It has become such a normal thing
215 that people don't see that what
they're doing is abnormal.' <<



Facing iffy job prospects, student loan hell, and an exhausting dating scene,

more and more young women are rethinking their happily-ever-afters





BY MOLLY ROSEN GUY

1 Consider this modern millennial fairy tale: Our heroine, Ashley, is 28 and living in a cramped, overpriced apartment. She works up to 12 5 hours a day, six days a week. She has no health insurance and no time for hobbies, and she owes her therapist \$700. Then she gets a text. 'Hey ... wanna get married?'

The sender is a high school friend named Justin, who's been in Ashley's social circle for years. They never actually dated, and Justin comes from a wealthy European 15 family, but with no job that will sponsor him for a visa, he's trying to avoid being cast out of the kingdom. Hence the deal he is proposing: marriage (and a 20 green card) for him; cash for Ashley.

At first, she laughs. She writes back to name her price as a joke ('50K?'). But then Justin starts to seem dead serious. Hours later, 25 Ashley thinks of his Instagram feed and the stories she's heard about

his luxurious, mysterious life full of trips to France and China and multimillion-pound 30 weddings in Italy. Meanwhile, she's begging her parents to help her buy a plane ticket for her best friend's bachelorette party. Justin is offering a couple grand up front, 35 with ongoing support for her rent and credit-card debt. She doesn't even have to live with him.

Our heroine faces a choice. Keep waiting for love, or start

negotiating? She needs the funds badly. And she wants the Instagram-worthy travel. When Justin agrees to help her see the world, Ashley

writes back: 'OK, let's do it.' His lawyer drafts up the forms.

Weeks later, they meet at city hall in jeans and sneakers to sign the paperwork, with friends 50 acting as witnesses. Everyone involved seems to find the whole arrangement hilarious.

But all's well that ends well. These days, Ashley is a happily 55 married newly-wed – except that love has nothing to do with it. Instead, she's thrilled about the bills she can now pay and that her anxiety level has gone down.

60 The way she sees it, she has manifested the perfect solution to her problems (and she knows what you're thinking, but it's not like she could've gotten ahead on her own 65 anytime soon anyway, what with her debt and rent payments).

Now she and her husband meet for dinner once a week; he brings along her mail. She's gone on his 70 health insurance, and she's even planning a trip somewhere warm, like Aruba. It's not the ending she expected, but it's making her very happy. And she's not alone. All over 75 the world, young people are

rewriting what marriage looks like - and what it can do for them.

© ARTURS BUDKEVICS, DOCZKY, B-HIDE THE SCENE, LEMONADEPIXEL / SHUTTERSTOCK

Practical arrangement

For most of human history, marriage was a practical institution based on deal making between families, says Stephanie Coontz, author of Marriage, a History: How
Love Conquered Marriage. 'You'd get a spouse who could help run the family farm or business or whose in-laws could help you gain valuable political connections.'

90 Only around 1700 did romantic love start to become connected to marriage at all, as the rise of markets
95 and paying jobs allowed people to make their own money and decisions. The popular

romance between Queen Victoria

and Prince Albert in the 1800s no helped cement the trend.

Fast-forward to now, when
115 spouses are expected to share the
same interests and fulfil each other
emotionally for decades. If that
sounds like a lot of pressure, it is –
and the ideal of the love marriage
120 has started to crack under it, as
a new generation that trumpets

equality and self-actualisation is looking at marriage once again as less of a starry-eyed melding of souls than as a practical way to get ahead.

Cultural shift

'There's a cultural shift around
130 marriage and what it means,'
explains Jillian Turecki, a
relationship coach. 'It doesn't have
the same weight to younger people
as it did to their parents. They're
135 cynical about romance.'

Millennials were, after all, raised by parents who

divorced in droves.

But it's not just

140 about cynicism:

Ashley and her cohorts
may be the most financially
troubled generation. The typical
female college student graduates

145 with an average of \$17,079 in student-loan debt and almost \$5000 in credit-card debt, only to enter a workplace where women still earn 11 per cent less than their 150 male colleagues. And that's if they

50 male colleagues. And that's if they get steady jobs. Nearly half of young people now work freelance gigs, which come with flexible hours but zero health insurance.

That's why these days, some women are owning up to their practical requirements. 'Women in my generation have the sense that it's socially acceptable

160 to marry rich,' confirms Annabelle, 28. 'Social media makes it look like wealth is everywhere.'

165 A friend of hers recently attended a lavish wedding where the bride,
26, married 'this guy from stupid money who was unfaithful before they got engaged. But she couldn't
170 imagine going back to the lifestyle she had before.' The wedding photos were epic.

Transactions

And for others, a transactional
175 marriage may be just a way to score
that picture-perfect Instagram life.
'There is social pressure not to be
alone,' says Elizabeth, 27. 'One of
my friends got married because
180 she was bored.' Relationship expert
Rhonda Richards-Smith adds that
'getting married can be a status





symbol'. 'A lot of millennials want to find the shortcuts,' adds

185 Annabelle, who says that Instagram has created a toxic atmosphere around the idea of the perfect life. 'It sets up this expectation that things wouldn't be as hard as they

190 are.'

'I think you sell yourself short when you are only getting married for financial gain,' says Richards-Smith. 'It doesn't provide the 195 fulfilment you need long term.' But in today's world, with the average age of first marriages continuously climbing (it's gone up 200 by seven years over the past decades), partners have more established support systems by the time they tie the knot – and 2.

'The idea of a soul mate is outdated,' Turecki says. 'You can't expect a partner to be everything for you. It's important to have a full life outside the relationship, with
friends and work and self-care.' Megan Fleming, a relationship therapist in New York, adds that even people who marry for love are going into it more __3_ than
ever, with a full awareness that the dopamine rush doesn't last, so other factors must also be in alignment.

Perhaps that's why millennials

220 who were raised on women's
empowerment don't necessarily
see the transactional relationship as
retro or anti-feminist but rather an
old tool being put to modern use.

225 For Ashley, it was a proactive way to
help manage her anxiety and work
toward a more fulfilling career.





Knifed for likes

At first, I thought the commotion outside my house was caused by people pouring out of the local pub. It was only when the flashing blue lights of an ambulance lit up my bedroom that I pulled back the curtain. There, sprawled on the pavement outside my house was a teenage boy. A paramedic was bent over him, trying to stop the blood I could clearly see flooding from his abdomen. The boy looked so young and vulnerable as he was placed on a stretcher and carried to the ambulance, an oxygen mask over his face. Deeply shaken, I watched the ambulance speed off.

20 Waps and drillings

Shepherd's Bush is a mixed area of West London. Large, run-down council estates lie a stone's-throw from smart streets inhabited by journalists, broadcasters, and a few well-known actors. Of course, I'd been concerned for my

25 son during his school days, worried he might be mugged for his mobile phone. But stabbings had seemed to be another matter – a horror limited to rival drugs gangs, probably in different parts of London.

Like everyone else, I'd seen the disturbing reports 30 showing that the number of fatal stabbings in England and Wales is soaring – in fact, they have just recently

Like many parents, I had no idea at all

reached their highest level since records began in 1946. Until that night, however, gang stabbings didn't invade my comfortable middle-class existence. Only then was I 35 shocked into paying real attention.

Like many parents, I had no idea at all. It was my grown-up son, who is studying sociology and has an interest in youth crime, who explained the shocking way that social media now dominates the lives of our 40 teenagers. Perpetrators film their attacks and post the videos on Facebook, Snapchat, Instagram, and YouTube, glorying in the violence and using the attention they get from their followers – particularly the number of 'likes' – to score points with their rivals. Our teenagers are 45 stabbing each other to death for 'likes'. 2

I started watching videos made by gangs in my area. The clips show them rapping about how tough they are, bragging about their violence. I saw groups of teenage boys wearing black balaclavas and sportswear, gesturing of as if shooting a gun and making stabbing motions as they name their victims. My son explained the meanings of the street slang they use. I now know that guns are 'waps' or 'spinners', knives are 'shanks' and 'rambos'. Shootings or stabbings are referred to as 'drillings'.

55 Dustbins

I tried to find out what had happened to the boy on my doorstep. 3 Fortunately, the boy had survived and he has been safely discharged from hospital. No arrests have been made. But my search turned up another disturbing story. There had been another stabbing just a couple of streets away – and this time the victim was someone we knew, a 16-year-old who had been at the

Teenagers' lives are led online – and imagery of violence is everywhere

same state primary school as my son. His older brother had been a close friend. 4 We'd eventually lost touch 65 with the family, but now I decided to make contact with his mother once again, if only to say how sorry I was about what had happened.

We met in a local cafe. _______ She told me that her son was recovering physically but the whole family were still 70 in a state of shock. She insisted that he wasn't involved in drugs and that he was not a member of a gang. He had been at a local secondary school but was not at all academic and was excluded aged 15, a few months before his GCSEs. Today, she is particularly critical of the 75 Pupil Referral Unit (PRU) where he and other excluded pupils were sent instead of normal schools. PRUs have gained a reputation for being little more than dustbins, breeding grounds for violence and criminality. Students sent to them have a 99 per cent academic failure rate.

Virginia (not her real name) knows that her son needs guidance to get his life back on track, but she doesn't know where to start. And how would she, when so much of teenagers' lives is led online – and imagery of violence 85 is everywhere?

Reppin' your block

Virginia's family have been helped by a youth advocate, Nathaniel Levy, who confirms that social media is one of the key drivers behind the violence, which is extremely territorial – more so even than in the past. Where it used to be a case of one postcode against another, now it's one block of flats or one side of the street against another. It's known as 'reppin' your block'. If anyone from outside your area comes in, you have to attack them. If you stab someone you get points or 'reps'; you're known as a 'bad boy' who has 'repped his block'. Apparently, children as young as nine play a game called 'Scores' with gangs boasting of their attacks on social media in an effort to outdo their rivals.

One chilling aspect of Instagram and other social media platforms is that their users often know an attack is due to take place. And they will know the identity of the perpetrators – terrifying spectres from their online worlds. But 'snitching' is a dangerous business. 'If you won't tell the police who stabbed you or your friends, all you have is revenge,' says Levy.

The Metropolitan Police's gangs unit has identified 32 gangs operating in the borough of Hackney alone. They estimate that most of them are just groups of boys who 110 have banded together and are carrying knives to protect themselves or rep their block. Without adult supervision, and with nowhere to go, they are left with no choice but to spend their time

on the streets around their 115 homes. They often feel forced to join gangs out of fear. Only six to seven of the gangs 120 are making serious money from drugs 125 but they don't tend to carry knives

130 because
they don't
want to
attract the
attention of the

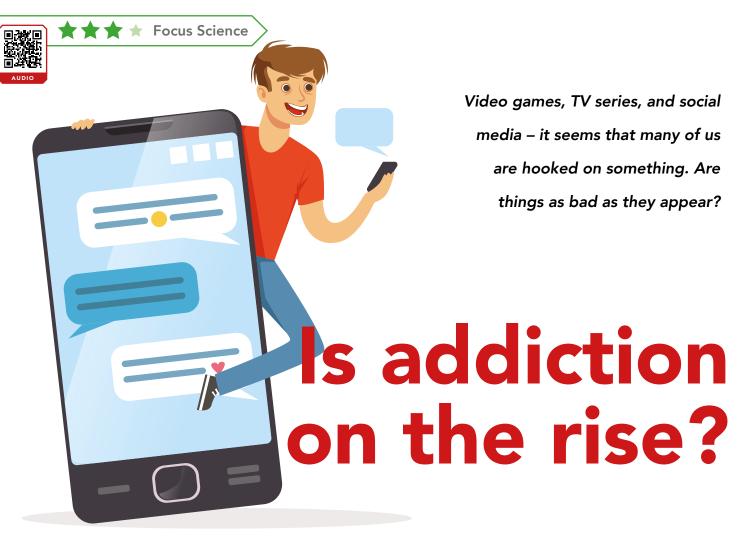
Levy agrees
that, for all the publicity,
drug dealing is just a small part
of the picture. 'Many of these kids are not

140 learning social skills. The parents aren't there for them and if kids are left to raise themselves, their behaviour becomes extreme.

'If we don't invest time and resources in our young people, these levels of lawlessness will continue to spiral 145 out of control,' Levy predicts. 'It's like *Lord of the Flies* out there.'

And, as I discovered, it's far closer to home than we might think. <<





By Dr Suzi Gage

The media is full of reports of addiction to pornography, gambling, video games, phones, and even the Internet. Parents are concerned that they can't drag their kids away from their tablets, while on any bus journey you can see dozens of people mindlessly scrolling. But are we as hooked on these behaviours as 1. And most importantly: are levels of addiction on the rise, as technological advances put these enjoyable temptations in our pockets?

Certainly, data collected by government body the Gambling Commission suggests that problem gambling behaviours are on 20 the rise, estimating in 2017 that approximately 430,000 individuals in the UK had a serious gambling problem, a rise of more than one-third over the previous three 25 years. It's perhaps _____ : whereas once you'd have to go down to the betting shop or off to a bingo hall if you fancied a flutter, now you can simply download an app.

30 Defining addiction

Addiction is a tricky concept to pin down. Colloquially, we might say things like: 'Oh, I downloaded this new game on my phone and 35 I'm totally addicted to it.' But from a clinical perspective, we think of addiction as occurring when someone has found that their life has been 3 by a compulsion to 40 perform a behaviour.

Prof. Robert West, director of tobacco studies at UCL and editor-in-chief of the journal Addiction, defines addiction



45 as 'a psychological condition that involves repeated powerful motivation to engage in a behaviour that's learnt through experience, and that has either 50 actual or potential harmful consequences'. Under this definition, it is possible to be addicted to anything – not just substances – if it turns from a want 55 for it to a need for it, and it puts a person at risk of harm.

So how do we tell the difference between just really liking something 70 and a behaviour that is becoming problematic? For Bowden-Jones it's about loss of control. For instance, binge-watching Netflix is not

necessarily a problem. 'If there's no 75 harm to us or to others, we should be free to choose how to spend our time,' she says. It becomes a problem, however, when someone tells themselves they will stop at 80 midnight, but finds they're still watching when the sun rises, and starts missing work or school. She also suggests that the joy from the behaviour reduces. 'It's not fun any 85 more and it leaves them 5 ,' she says of people she has treated for behavioural addiction.

Addiction problems seem to run in families, which might indicate 90 the involvement of genetics. But genetic variants alone don't cause addiction, though they might tip the scales. West points out the importance of society and culture, 95 highlighting smoking prevalence in China. 'In China, 60 per cent of men smoke, and about 3 per cent of women,' he says. 'There's nothing different about those 100 Chinese women than British women to make them 6, it's just taboo for women to smoke in China.' A person's upbringing, the level of deprivation in which they live, and 105 a host of other social and cultural factors will also strongly predict whether a person is at risk of developing addiction.

Body and brain

110 There's also the question of whether addiction leads to changes in the brain. The neurotransmitter dopamine has long been implicated in addiction. But it's implicated in 115 pleasure generally – how taking pleasure from something can lead to dependence is less well understood. While using substances like drugs or alcohol will directly 120 alter brain chemistry, behaviours can also induce pleasure (and therefore dopamine) in much the same way, so the processes of developing addiction to a 125 behaviour are likely to be ______ as for a substance.

In 2008, Bowden-Jones set up the National Problem Gambling Clinic. Despite seeing some of the 130 most severe cases of gambling addiction in her clinic, she is keen to point out that the scale of the



problem might not be as extreme as some would think. Despite lots 135 of people gambling, problem gamblers make up less than one per cent of the population.

Yet she wonders whether there is something about how 140 ubiquitous technology has become that increases risk. And there's concern among researchers that online games and apps are taking inspiration from gambling to 145 keep people playing, and paying. These include what are known as 'loot boxes'. These are prizes, paid for with real money, where the contents are not known until 150 they're purchased. Recent research has suggested purchase of these prizes is linked to higher levels of problematic gambling behaviour. And this link gets 8 when the 155 games employ another device used by the gambling industry - the near miss, showing people what they could have won alongside what they did win.

160 While public attention is turning to behavioural addictions like gambling and gaming, it's worth highlighting that substance use, particularly smoking and drinking, 165 seems to be going down among young people in the UK. West thinks that it's possible that they might be moving from one _9_ behaviour

170 to another.

Create boundaries

So is addiction on the rise? It's hard to 175 tell, partly because as yet there aren't

standardised measures by which to assess things like problematic gaming, and large-scale surveys 180 have not been done. Just because we might see people glued to their phones while they're on buses or trains, it doesn't mean we've become a nation who are addicted 185 to the Internet, Nonetheless, in 2018 the World Health Organisation announced that it was classifying gaming disorder as a mental health condition. 10 , some researchers 190 worry that this classification will lead to overdiagnosis and a pathologising of gaming. It's clear that we know very little about how many people have gaming disorder, 195 and it's likely that the vast majority of people who play games do so with no detriment to their health whatsoever.

Having said that, for those who 200 are 11 , it is possible to spot the warning signs of a pleasurable activity becoming a compulsion. Bowden-Jones highlights behaviours such as isolation, a loss 205 of interest in previously enjoyed activities, removing oneself from previously enjoyable family moments, or a worsening of school grades as being potential causes 210 for concern. Though some of these sound a little like normal teenage behaviour, Bowden-Jones says that it's the negative consequences that you need to look out for.

West has some final words of 215 advice for those who are trying to reduce their need for a behaviour. 'Self-control is much easier when you set fixed boundaries,' he 220 explains. 'Be 12 yourself and don't allow your boundaries to slide, then even if you do slip up, you can get back on track.' <<



For travelling to Mars astronauts will have to worry about space radiation but perhaps more important is how well they can work together

¹ Sending people to Mars is a daunting prospect. It would take astronauts at least nine months to get there, they might spend a year 5 on the planet itself, and they would then spend another nine months on the journey home. During that time they would be exposed both to high radiation levels and to the 10 increasingly irritating tics and habits of their fellow crew. It is hard to say which of these would be more likely to result in someone's death. But though the scientific value of 15 such a mission is questionable, as a propaganda stunt it would be unequalled. America's space agency, NASA, is therefore looking into ways of preserving both the 20 physical and the mental health of putative Martian voyagers.

One such effort is the NASA Twin Study, in which it took advantage of

identical-twin astronauts Mark and 25 Scott Kelly. Scott was launched to the International Space Station in 2015 for a 12-month tour as station commander. Mark remained on Earth for the same period. Both men 30 gave regular samples of blood, urine and so on for scientific analysis. Both also undertook batteries of physical and mental tests. Not knowing exactly what might change 35 in the men's bodies, ten teams of researchers spread across America combed through the samples and results to track as many molecular, cognitive, and physical changes as 40 possible. These teams found lots of surprises.

Physical problems

Dr Chris Mason of Weill Cornell Medical College compared the 45 operation of Scott's genes with

those of his brother back on Earth. Genes in Scott's body associated with the immune system became highly active. This was also true of 50 the cellular machinery associated with repairing DNA. 'It's almost as if the body is in high alert,' he said, which would not be surprising given the stresses of space flight. Another 55 surprising observation was the presence of a lot of mitochondrial fragments in Scott's blood. Mitochondria are tiny structures within a cell which release energy 60 from sugar. They tend to get into the bloodstream only when cells are damaged or dying of stress.

From Scott's point of view, the good news is that almost all of the thousands of changes catalogued in his body reverted to normal soon after he returned to Earth. This suggests that, for the most part, a

healthy human body recovers well 70 from the stress of space flight. But however detailed the Twin Study has been (and it was in fact the most detailed scientific portrait of human beings ever made) a sample 75 size of two is still rather limited. In the coming years NASA is planning dozens more long-duration tests on people, including tracking astronauts heading to the moon in 80 preparation for future trips to Mars.

Psychological problems

When Scott returned from the space station, he said that 'teamwork makes the dream work' 85 when it comes to a successful mission in space. Cutesy. But it was an apt statement. Understanding how teams function, how they go wrong, and how to prevent social 90 problems will be a critical element of any successful mission to Mars. Such a mission might involve half a dozen people, perhaps from different cultures, cooped up 95 together for some three years in a space no bigger than a typical family home. There would be no emergency-escape strategy. One of the attempts being made to 100 model these conditions is that of Noshir Contractor, a behavioural scientist at Northwestern University, in Illinois, who has been studying the dynamics of groups of people 105 isolated for long periods in a facility at the Johnson Space Centre in Houston, Texas. Here, volunteers are locked away for up to 45 days at a time on mock space missions. 110 They are poked and prodded, physiologically and psychologically, and monitored day and night.

Something researchers have already learned from these 115 experiments is that certain personality characteristics are essential to helping groups work well together. A good group needs a leader, a social secretary, 120 a storyteller, and a mixture of introverts and extroverts. Intriguingly, by far the most important role seems to be that of the clown. According to Jeffrey 125 Johnson, an anthropologist at the University of Florida who has spent years examining relations between people in Antarctic crews overwintering at the South Pole, 130 the clown is not only funny, he is also smart and knows each member of the group well enough to defuse most of the tensions that might arise during long periods of close 135 contact. Dr Johnson found that in groups that tended to fight most or lose coherence, there was usually no clown.

Transcripts of conversations

140 Even if a perfect, balanced group of astronauts is assembled for a Mars mission, however, things could still go awry. On December 28th 1973, for example, the three 145 crew members of Skylab, an early American space station, decided to cut off contact with ground control and refused to do any of their assigned tasks, something 150 they called a 'work slowdown'. Newspapers at the time referred to this incident as the first strike in space.

Dr Contractor's group wanted 155 to understand what happened on Skylab and whether or not the crew's reaction could have been averted. They took transcripts of conversations that had occurred 160 on Skylab over the many years it had hosted astronauts, and applied textual and network analysis to them to try to understand the nature of relations between the 165 people who had been on the station. The cause of the strike was that the crew's close ties with one another had become detrimental to their relationship with the team 170 back on Earth. Crew members

had started using a lot of negative words about their daily tasks and complained bitterly to each other about their workload, but never 175 shared these thoughts with those in ground control.

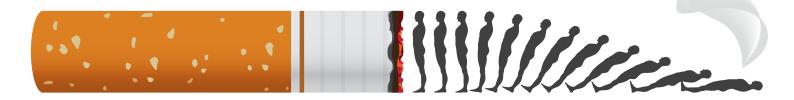
On a future mission to Mars, ground control would thus be well advised to have transcripts of 180 conversations showing details of who talks to whom, how quickly people respond to each other, and what the sentiment of each conversation is. Dr Contractor 185 and his colleagues are creating algorithms that can crawl through these data and predict when there could be problems between members of the crew, or between 190 the crew and the ground.

Building the perfect team

Predicting problems is just the start. Ground-control teams monitoring the flight could help with crew 195 conflict near to Earth, but on a mission to Mars the astronauts will need to operate autonomously, given the large communication delays. NASA's engineers are 200 therefore working on software that can be used to analyse data about a crew's behaviour in real time and provide a sort of digital counselling service, helping them 205 find ways to mitigate any problems. 'Good mental health on a mission is not the absence of conflict, but how you handle that conflict,' said Thomas Williams, a specialist 210 in human factors at the Johnson Space Centre.

Building a perfect team for a long mission to Mars will not be easy, says Dr Contractor, and 215 there is much to learn yet. But if human beings are ever to travel to other parts of the solar system, then understanding the behaviour of those who will be crewing the 220 hardware should make a successful voyage far more likely. <<

A future without cigarettes



The following open letter was written by André Calantzopoulos, chief executive officer of Philip Morris International, and published as sponsored content in Politico

Dear global leadership community,

- As the CEO of Philip Morris International (PMI), I'm often asked why we do not stop selling cigarettes. Perhaps this is the wrong question. The right question might be: 'When will people stop buying cigarettes?'
- Today, consumer demand for cigarettes remains. Even with increasing prevention and cessation efforts worldwide, there are more than one billion people who smoke cigarettes. And according to the World Health Organisation, there will still be more than one billion people who smoke in 2025. These people are your constituents, your neighbours, and perhaps your friends and family. We have to look at alternative solutions for each and every one of these individuals.

That's why at PMI we are committed to creating a smoke-free future. It's a transformative vision, one that will change society: a future that does not include cigarettes. And we want to get there as quickly as possible.

Our scientific approach

- 20 Yes, our industry has had an undeniable problem with credibility in the past, but it's our belief that history should not be used to deny adult smokers – who would otherwise continue to smoke – the ability to make more informed choices.
- In an ideal world, all smokers should quit tobacco and nicotine consumption completely. This is the lowest-risk scenario compared with cigarette smoking. We know smoking tobacco causes disease. We also know that tobacco contains nicotine, which is not risk-free, but is not the primary cause of smoking-related diseases. In

fact, the primary cause is the harmful chemicals that are inhaled when a burning cigarette is smoked.

We have invested more than £3.5 billion in research and development to provide adult smokers with better options than continued smoking. Behind this investment, and every advancement at PMI, is robust science. We are harnessing recent breakthroughs in technology to develop smoke-free alternatives to cigarettes that are much less harmful than continued smoking. And we're not alone. There is growing recognition in several countries, including the UK and the US, that innovative smoke-free alternatives to cigarettes are likely to be less harmful than continued smoking. These countries view them as important tools to complement public health policies focused on prevention and cessation.

But innovative products and solutions do nothing if people don't know about them. We are ready and willing to talk with people across all sectors and all points of view, including those who disagree with us.

50 Distrustful detractors

Those who are suspicious of our intentions, who block progress without taking time to understand the science and the size of the public health opportunity, do smokers a great disservice. As we drive toward a future that is 55 smoke-free, these detractors have become disablers of public health solutions. They are blocking change, and many smokers are being denied these alternatives.

Look at how other issues of global scale are addressed – issues such as climate change, gender 60 equality, obesity, hunger, and education. A common factor for those issues is recognition that we must work together to try to solve them. Partnerships and coalitions are formed. Energy companies are invited into the conversation about climate change solutions. Major food 65 corporations are allowed a seat at the table for talks about solutions to both hunger and obesity.

However, in our sector, society is both polarised and paralysed. We urgently need an open dialogue. What is more important: helping smokers or hating 70 us? Frankly, I don't think it's reasonable to effectively condemn a population to only smoke cigarettes when there are better alternatives available. Can you imagine the criticism I would face if, years from now, it was discovered that we had better options to offer smokers, 75 but left them in the laboratory?

A better future

That's why I'm appealing for collaborative action.
For consideration and a willingness of governments, regulators, NGOs, and individuals to study the scientific assessment of, and evidence for, alternative products. To be open to new concepts, conversation, and change.

In the few short years since smoke-free alternatives have been commercialised, millions of men and women have stopped smoking and have switched to these products. As we continue toward our smoke-free goal, we know that great care must be taken. Responsible commercialisation of these products is vital to ensure that only adult smokers who would otherwise continue to smoke switch to them. We refuse to offer our smoke-free products to people who have never smoked or to those who have quit smoking.

By working together, through innovative products that meet the different needs of adult smokers, along with forward-thinking regulators and public health 95 officials, we can speed up the progress to a smoke-free future. A future that will create a better world for more than one billion adult smokers – and the people who care about them.

This is why we are dedicated to innovation that can lead to a better future. This is why we must continue to call for an open dialogue with everyone, including with those who disagree with us. This is why we hope that as you read this now, you will look at what we're trying to achieve and join the debate for change. This is our 'why'. We won't have this opportunity again.



Tobacco firm Philip Morris accused of 'staggering hypocrisy' over UK anti-smoking campaign

By ALEX MATTHEWS-KING
THE INDEPENDENT

One of the world's largest cigarette and tobacco companies has been accused of 'staggering hypocrisy' by cancer charities after launching a 110 campaign to help smokers quit.

The Hold My Light campaign is a major campaign by Philip Morris. It said the campaign is an 'important next step' in the company's path to 'ultimately stop selling cigarettes'.

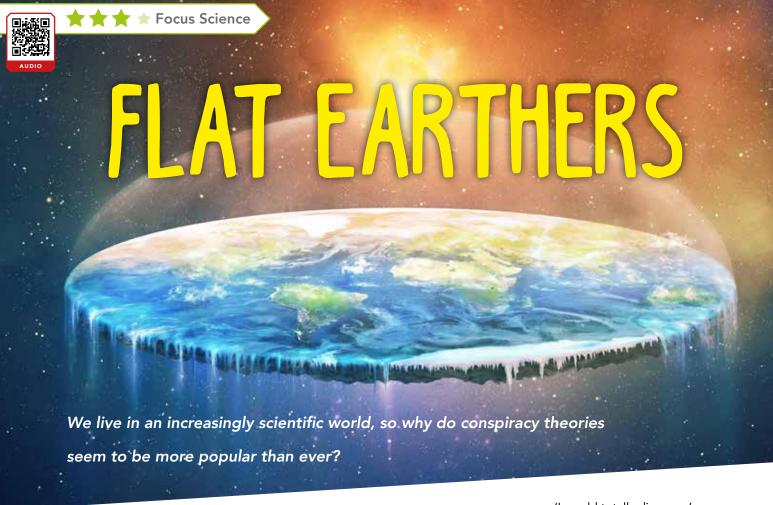
The firm is no longer able to advertise its Marlboro cigarettes directly in Britain because of the 120 UK advertising ban on tobacco products. But charities claimed the

move was just a way to circumvent tobacco advertising laws and to promote its range of smoking 125 alternatives, including e-cigarettes and 'heat not burn' tobacco products.

Earlier in 2018 the company attracted criticism from the 130 Government for writing to NHS trusts and offering to provide cigarette alternatives to staff to help them quit. George Butterworth, from Cancer Research 135 UK, said, 'This is a staggering hypocrisy from a tobacco company to promote its own smoking cessation products in the UK, while continuing to promote tobacco 140 cigarettes across the world. The

best way Philip Morris could help people to stop smoking is to stop making cigarettes.'

Stop smoking charity ASH 145 pointed out that Philip Morris International was one of a consortium of tobacco companies which lost a legal challenge aimed at blocking laws on plain packaging 150 for cigarettes. The group's director of policy Hazel Cheeseman added, 'This campaign is simply PR puff. If they were serious about a smokefree world they wouldn't challenge 155 tobacco legislation around the world but instead support regulations that will really help smokers quit and prevent children from taking up smoking.'



By Moya Sarner

1 For more than 50 years, Gary
Heather believed, unquestioningly,
that the Earth is a globe. But one
evening in August 2015, he was
5 browsing YouTube at his home in
Hampshire and found a video called
Flat Earth Clues. He watched all two
hours, five minutes, and 43 seconds 4
of the film – and he wished it was
10 longer. Since then, Heather has
become a passionate Flat Earther.

Conspiracy theories are nothing new, but the rise of Flat Earthers in particular seems to have caught 15 people's imagination, and stoked up their disbelief. So what is it that draws people to these theories, despite untold evidence to the contrary, and what does it reveal 20 about society at large?

UNCOMMON BELIEFS

Gary John on social media, is a central figure in the UK's Flat Earth community. 1, in his case the term Flat Earther is not entirely accurate. 'The thing is, is it flat?' he explains. 'There's a massive

question mark about it not being
30 a globe, and we're assuming the
alternative is it must be flat – but
how do we know it isn't concave,
or convex, or hollow? I can't tell
you what it is, but I believe I know
35 what it isn't. I'm not a disbeliever of
everything I've ever been given, but
I try to look at it with an open mind.'

He also believes there are question marks over the existence of gravity, the Moon landings, the assassination of JFK, and what really happened on 9/11. I ask him what he thinks about the antivaxxer conspiracy theory – the idea that vaccines cause harmful effects such as autism which are being covered up. This is another belief that has been increasingly hitting the headlines in recent years,

out in support of the movement.
Similar to many anti-vaxxers,
Heather expresses a distrust of the
people who make these vaccines.

55 'Pharmaceutical companies are out to make, for want of a better word, a fast buck,' he says. When I tell him 7 I think it's far more dangerous not to vaccinate your children, he tells 60 me, 'I would totally disagree.'

Just like the Flat Earth hypothesis and the idea that the Moon landings were faked, the link between vaccinations and autism

- 65 is completely unsupported by scientific evidence. But conspiracy theorists 2 the institutions that provide this evidence, and countering their beliefs with
- 70 logical reasoning doesn't seem to work. Instead, we need to look to psychologists and sociologists to help us understand why these theories exist, and whether they're
- 75 on the rise. This latter question is a particularly controversial one.

MORE THAN EVER

Dr Rob Brotherton is a psychologist at Goldsmiths, University of London 80 and the author of Suspicious Minds: Why We Believe Conspiracy Theories. 'People are always saying that this is the golden age of conspiracy theories, that there 85 have never been more than now,'

he explains, 'but the historical perspective suggests that that's maybe not the case.'

One study that offers some

90 hints was carried out by political scientists Joseph E. Uscinski and

Joseph M. Parent in 2014. They turned to the letters pages of the New York Times and the Chicago
95 Tribune from 1890 to 2010, counting letters to the editor that referred to conspiracy theories.
While they found spikes, such as in the 1950s during the 'Red Scare',
100 when fear of communism was at its peak, the authors did not find that conspiracy theories have become more common – in fact, the level has remained fairly consistent.

8 105 This is what we would expect to find, says Brotherton: 'Believing in conspiracy theories is, at least in part, a psychological phenomenon. Everyone is on a spectrum: some 110 are more inclined to believe and some are less, and it makes sense that this would stay relatively stable over time.'

DEATH OF THE EXPERT

9 115 What has changed in the last decade, however, is that the rapid growth of the Internet has made it easier for conspiracy theorists to find each other, says Dr Harry 120 Dyer, a lecturer in education at the University of East Anglia. More than this, social media, Dyer explains, has had a levelling effect, meaning experts have less 3 than they 125 used to.

of toppling scientists from their pedestals is linked to the enormous political upheavals that have taken place in the last few years. Take politician Michael Gove's famous 2016 claim that, 'People in this country have had enough of

experts,' when he was challenged

135 to name economists who supported 13 175

Brexit. Or consider Donald Trump's presidential aide Kellyanne
Conway's coining of the term
'alternative facts' in 2017, in order

140 to defend inflated claims of the crowd size at Trump's inauguration.

Dyer says that this sort of rhetoric
'is being wielded more and more to say: we don't need knowledge,

145 we've got emotions, we've got our gut feelings about the world. It speaks to a general shift away from experts, which can have, as we've

seen, quite dramatic effects.'

150 BIASED BRAINS

11

But why would someone be drawn to believing a conspiracy theory when there's so much evidence that points to the contrary? Brotherton

155 says that certain biases in our thinking can help to explain this.

'Our brain has a bias towards seeing meaning rather than just chaos, so sometimes we may think

160 we see a pattern when it doesn't really exist.'

Then there is proportionality bias, where we assume that if something big happens, such as a 165 terrorist attack or a president being assassinated, something big must have caused it. 'President Kennedy was assassinated by a lone gunman who no one had ever heard of, 170 which psychologically does not fit with our intuition,' says Brotherton. So a conspiracy theory develops that it was caused by something bigger:

the Mafia, the CIA, the Illuminati.

Conspiracy theories seem shotthrough with paranoia, and there is evidence to suggest that the more paranoid someone is, the more they tend to believe these theories. But 180 Brotherton points out that studies show that this is not severe, 'clinical level' paranoia. 'It's mundane, everyday suspicions that we all have to some extent - not outlandish, 185 tinfoil hat levels of paranoia.' Recent studies have also found that people who are more likely to believe in conspiracy theories also tend to have a need for uniqueness 190 – a desire to be in the small group of people who are 'in the know'.

Brotherton is careful to point out, however, that the characteristics linked with

195 conspiratorial thinking are within all of us. 'These habits of mind can creep into a lot of beliefs that don't necessarily look like conspiracy theories on the surface,' he says. 'If

200 you think about a time you didn't get a job you think you deserved, you might find yourself wondering, "Maybe someone didn't want me to get it."'

15 205 Wood agrees: 'If a conspiracy theorist is someone who believes in a conspiracy theory, then most of us are conspiracy theorists because most of us believe at least one.' So 210 perhaps the most dangerous thing of all is to assume that conspiracy theorists are all other people. <<









When the reading brain skims texts, we don't have time to grasp complexity, to understand another's feelings, or to perceive beauty. We need a new literacy for the digital age

A new literacy

By MARYANNE WOLF

1 Look around on your next plane trip. The iPad is the new pacifier for babies and toddlers. Younger school-aged children read stories 5 on smartphones; older boys don't read at all, but hunch over video games. Parents and other passengers read on Kindles or skim a flotilla of email and news 10 feeds. Unbeknownst to most of us, an invisible, game-changing transformation links everyone in this picture: the neuronal circuit that underlies the brain's ability 15 to read is subtly, rapidly changing - a change with implications for everyone from the pre-reading toddler to the expert adult.

As work in neurosciences 20 indicates, the acquisition of literacy necessitated a new circuit in our species' brain more than 6,000 years ago. That circuit evolved from a very simple mechanism for 25 decoding basic information, like the number of goats in one's herd, to the present, highly elaborated reading brain. My research depicts how the present reading brain on enables the development of some of our most important intellectual and affective processes: internalised knowledge, analogical reasoning, and inference; perspective-taking and empathy; critical analysis and the generation of insight. Each of these essential 'deep reading' processes may be under threat as we move into digital-based modes of reading.

This is not a simple, binary issue of print vs digital reading and technological innovation. We do not err as a society when we innovate, 45 but when we ignore what we disrupt or diminish while innovating. In this hinge moment between print and digital cultures, society needs to confront what is diminishing in 50 the expert reading circuit, what

our children and older students are not developing, and what we can do about it. We know from research that the reading circuit is 55 not given to human beings through a genetic blueprint like vision or language; it needs an environment to develop. Further, it will adapt to that environment's requirements 60 – from different writing systems to the characteristics of whatever medium is used. If the dominant medium advantages processes that are fast, multi-task oriented and

65 well-suited for large volumes of information, like the current digital medium, so will the reading circuit. The result is that less attention and time will be allocated to slower, 70 time-demanding deep reading processes, like inference, critical

processes, like inference, critical analysis, and empathy, all of which are indispensable to learning at any age.



75 Comprehension deficit

Increasing reports from educators and from researchers in psychology and the humanities bear this out. English literature scholar 80 and teacher Mark Edmundson describes how many college students actively avoid the classic literature of the 19th and 20th centuries because they no longer 85 have the patience to read longer, denser, more difficult texts. We should be less concerned with students' 'cognitive impatience', however, than by what may underlie 90 it: the potential inability of large numbers of students to read with a level of critical analysis sufficient to comprehend the complexity of thought and argument found in 95 more demanding texts, whether in literature and science in college, or in wills, contracts, and the deliberately confusing public referendum questions citizens

Multiple studies show that digital screen use may be causing a variety of troubling downstream effects on reading comprehension 105 in older high school and college students. In Stavanger, Norway, psychologist Anne Mangen and her colleagues studied how high school students comprehend the 110 same material in different mediums. Mangen's group asked subjects questions about a short story whose plot had universal student appeal (a lust-filled love story); half 115 of the students read Jenny, Mon Amour on a Kindle, the other half in paperback. Results indicated that students who read on print were superior in their comprehension to 120 screen-reading peers, particularly in their ability to sequence detail and reconstruct the plot in chronological order.

100 encounter in the voting booth.

There's no digital looking back

125 Ziming Liu from San Jose State
University has conducted a series
of studies which indicate that the
'new norm' in reading is 'skimming',
with word-spotting and browsing
130 through the text. Many readers now
use an F or Z pattern when reading
in which they sample the first line
and then word-spot through the



rest of the text. When the reading
135 brain skims like this, it reduces
time allocated to deep reading
processes. In other words, we don't
have time to grasp complexity,
to understand another's feelings,
140 to perceive beauty, and to create
thoughts of the reader's own.

Liu also noted another dimension: physicality. More specifically, the sense of touch in 145 print reading adds an important redundancy to information - a kind of 'geometry' to words, and a spatial 'thereness' for text. Human beings need a knowledge of where 150 they are in time and space that allows them to return to things and learn from re-examination what he calls the 'technology of recurrence'. The importance of 155 recurrence for both young and older readers involves the ability to go back, to check and evaluate one's understanding of a text. The question, then, is what happens 160 to comprehension when our youth skim on a screen whose lack of spatial thereness discourages

Critical reading in the digital 165 age

'looking back'.

Media researchers Lisa Guernsey and Michael Levine, linguist Naomi Baron, and cognitive scientist Tami Katzir from Haifa University have 170 examined the effects of different information mediums, particularly on the young. Katzir's research has found that the negative effects

of screen reading can appear as 175 early as fourth and fifth grade - with implications not only for comprehension, but also on the growth of empathy. The possibility that critical analysis, empathy, and 180 other deep reading processes could become the unintended 'collateral damage' of our digital culture is not a simple binary issue about print vs digital reading. It is about how 185 we all have begun to read on any medium and how that changes not only what we read, but also the purposes for why we read. Nor is it only about the young. The subtle 190 atrophy of critical analysis and empathy affects us all. It affects our ability to navigate a constant bombardment of information. It incentivises a retreat to the 195 most familiar silos of unchecked information, which require and receive no analysis, leaving us susceptible to false information and demagoguery.

we need to cultivate a new kind of brain: a 'bi-literate' reading brain capable of the deepest forms of thought in either digital or traditional mediums. A great deal hangs on it: the ability of citizens in a vibrant democracy to try on other perspectives and discern truth; the capacity of our children and grandchildren to appreciate and create beauty; and the ability in ourselves to go beyond our present glut of information to reach the knowledge and wisdom necessary to sustain a good society. <<



From the tabloids to the drawing rooms of great estates, the rumours fly – of courtdefying couture, royal rifts, three-day parties, tiaras, and tantrums. Since her marriage, Meghan Markle has divided, but has she conquered, asks David Jenkins

- 1 It's tricky, being Meghan Markle. Even when people are sticking up for you, they're sticking the knife in you, too. Take Suzanne Moore in *The Guardian*. She wrote a piece knocking the tabloids for going on about the Duchess of 5 Sussex's habit of cradling her bump, which was decent of her. But, she added, Meghan was not allowed to feel protective of her baby because 'her job is to breed in captivity'. That must have gone down well with the self-proclaimed feminist and activist who, it's true, 10 abandoned her socially conscious online accounts once she got married.
- Get a charity cookbook published to raise money for victims of the Grenfell Tower fire, and there are whispers of disapproval from courtiers. Hang out with 15 the Clooney/Beckham/Soho House set and be assailed for being too Hollywood, for forcing your hen-pecked husband to abandon his old, country-set muckers. It's been there from the beginning, that criticism. Savvy but well-informed and well-connected outsiders feel 20 Meghan (nicknamed Me-Gain by palace staff)'s getting
- bad advice. And that that advice comes not from palace regulars, but from Meghan's own connections. Connections who are blamed for Meghan's apparent decision to let friends brief *People* magazine about her directions with her father, her hand in writing Harry's speeches, her nail polish, her cooking, and her trust in God. 'She needs some pros,' said an image-business source, 'because the advice she's been getting is ____.' He paused, then added, 'Which is odd. I've met her two or three times, and she's quite a pro. She knows exactly what she wants. But she's almost dealing with everything herself, and that's dangerous.'

Harry

All this won't go down well with her new husband.

35 'Harry's a proud man,' said one insider, 'and a sensitive man. He'd be very upset at the idea of people criticising his wife. He's utterly besotted.' 'Utterly besotted' is spot on. (Palace denizens, who used to favour Harry over the petulant William, now complain that it's impossible

40 ever to catch the Duke of Sussex's eye; he's always gazing, cow-eyed with devotion, at his wife.) And the besottedness was clearly immediate. Violet von Westenholz brought the couple together, and two dates later Harry whisked Meghan off to Botswana where, he 45 said, 'We camped out with each other under the stars, sharing a tent and all that stuff. It was fantastic.' That was in August 2016; look at Harry looking at Meghan, and it's clear that nothing's changed.

But on the couple sailed. There was gossip – of
50 course there was. That Prince Charles had met Meghan,
been fascinated by her, but told a friend, 'I just hope
he doesn't marry her'; that later, admiringly yet
overwhelmedly, he compared her to 'tungsten', conjuring
up that metal to describe her strength of character. All
55 well and good. We loved it. But one Hollywood friend
of mine shook his head and said, 'She's a piece of work,'
9 which, in LA terms, is not a compliment.

Here on in, then, there is love, love, love from the public – and the press. Her half-sister though, the nightmarish Samantha Markle was, and is, exactly that: a nightmare. Her father, Thomas, also didn't cover himself in glory but... Why didn't the palace take him in hand? Why wasn't he showered with affection and inclusivity? What was, and is, going on? It's strange not to have any member of your family at the wedding, bar Doria, your lovely and dignified mother – providing, by the by, an excellent PR opportunity for the Prince of Wales to conduct himself really, really well with Ms Ragland. It was clever, too, of the Archbishop of Canterbury to suggest the loquacious Bishop Michael Curry to give the address, and shrewd of Prince Charles to propose The Kingdom Choir for a rendition of 'Stand by Me'.

Kate and William

Meghan's glamour must be a hard pill for Kate to 75 swallow, too. It's not as though Kate and William were not in love when they married. But theirs had been a 10-year courtship, with ups, downs, and even break-ups. So the remarkableness of Kate was ... well, not entirely remarked on. She was, after all, a commoner, the first 80 ever to marry a future king. (Edward VIII renounced the throne to marry the commoner and divorcee that Mrs Simpson was.) But Kate had learnt to play the royal game. Almost too well. She hasn't put a foot wrong, but she has, in truth, played it safe. Not for Kate the 85 likes of a £56,000 Ralph & Russo gown when she was photographed for Vogue; instead, she wore a £24 top from Petit Bateau. Not for her the expensive clothes that Meghan wears, perhaps paid for by Meghan, perhaps by the Prince of Wales. Which, indeed, leads one shrewd 90 observer to ask, 'Where's the wonga going to come from when Charles is king? It'll be William who'll be handing out the Duchy money then. That'll be interesting.'

It will. William wasn't thrilled to be ticked off about his attitude towards Meghan. And Harry, some say, was 95 not thrilled when William advised him against rushing into marriage. William's a prickly character, and Harry's hot-headed. And, as can be seen from his 'what Meghan wants, Meghan gets' outburst, he'll fight his wife's corner

fiercely. The rumours may be false, but not as false as the 100 speculation Meghan was pregnant on her wedding day – 'that's why the dress was so baggy,' one young woman assured me – and certainly not as false as the rumour that theirs is an IVF baby.

But it's rumours like that, and the drip, drip, drip
105 of stories about aides leaving Meghan's employ and
servants being upset by her manner, that are making
their lives such a <u>2</u>. The Prince of Wales' enthusiasm
for his daughter-in-law is being ignored, as is Meghan's
role as the catalyst for a new warmth between Harry and
110 his father. People who've lunched with her have loved
her; she's beautiful; she's clever; she's made Harry happy.
What's not to like?

Antipathy

Even though Britain has ten times more interracial relationships than the rest of Europe, according to a study quoted by Afua Hirsch, author of Brit(ish): On Race, Identity and Belonging, some of the antipathy must be racist, as it was of the biracial President Obama. Which is hard to stomach. Some of it is anti-American. Some of it is captured in the Daily Express headline 'Loving... but dominating'. Some of it reflects sadness at the passing of the Jack the Lad Harry, the roguish Harry, the roistering Harry, in favour of a more sober, duller version.

And some of it is... some of it is the fact that people love a good gossip. Love to hear that the Clooneys, sitting next to John and Lady Carolyn Warren at the wedding, were bickering in the choir stalls. Love to think that there are duchessly handbags at dawn. Not nice at all if you're the subject of it. And not nice when you're in a foreign land, and not at all sure that royal insiders are on your side. Yes, it's tricky, being Meghan Markle.





It has been said that Britain and America are two nations separated by a common language. Now a new survey reveals how Americans might find themselves in a pickle for having failed to understand what Britons really mean when they make certain statements. The survey is based on a humorous meme showing how foreigners don't understand the subtext of British English, for instance:

What the British say	What the British mean	What others understand
I only have a few minor comments	Please rewrite completely	He has found a few typos
That's not bad	That's good	That's poor
Very interesting	That is clearly nonsense	They are impressed
I'm sure it's my fault	It's your fault	Why do you think it was their fault?

The survey asked a total of 3,750 Britons and Americans which translation they think is right. While not all the phrases show a difference in Transatlantic understanding, there are some statements where many Yanks are in danger of missing the serious passive aggression the Brits employ.

The most notable variation is over what 'with the greatest respect' means. In the UK, the vast majority (68%) know that someone saying this to you is in the process of calling you an idiot. By contrast, only 40% of Americans believe the same – in fact they are more likely (49%) to take the statement at face value and believe it simply means 'I am listening to you'.

A FEW RESULTS

If during a discussion on the best way to do something, someone said the following phrase to you, which of the below comes closest to your interpretation of what they mean?

Statement	Interpretation A	Interpretation B
l'Il bear it in mind	'I've forgotten it already' \$\frac{1}{4}\$ 55% \$\bigset\$ 38%	'I will probably do it'
You must come for dinner	'lt's not an invitation – I'm just being polite'	'I will send you an invitation soon'
I hear what you say	'I disagree and do not want to discuss it further' 48% 32%	'I accept your point of view'

Looking for more fun, articles, or a web quest?
Check out WaspReporter's website at www.waspreporter.nl



While we have made every effort to trace the copyright holders of articles and illustrations contained in this issue, we would be grateful for any information that might assist us in identifying sources we have as yet been unable to find.

Editor

Johan Graus

Editorial assistant

Aafke Moons

Compiled by

Marleen Cannegieter Erik Cats Christien van Gool Johan Graus Caspar van Haalen Aafke Moons Ine Sanders Frederike Westera

Teaching enquiries

Johan Graus, jgraus@xs4all.nl

Photos on cover

Rota / Hollandse Hoogte; Vidoslava, tynyuk, Burdun Iliya / Shutterstock

Editorial agency

Marjan den Hertog, Deventer

Graphic design

Maura van Wermeskerken, Apeldoorn

Subscriptions

(also for Belgium)
Administratie WaspReporter
Daalakkersweg 2-72
5641 JA Eindhoven
(088) 22 666 93
waspreporter@mijntijdschrift.com

Subscription terms and rates

See Teacher File or www.waspreporter.nl

© ThiemeMeulenhoff Amersfoort, Netherlands, 2019

