

Is smoking a pandemic?

Thoughts

Many people die annually of smoking related illnesses. Smoking can be considered a fatal disease.

“Smoking kills. If you’re killed, you’ve lost a very important part of your life.”

- Brook Shields

The team

You are a **team of hoaxers**. Your task is to create a conspiracy theory about smoking. The theory should be entwined with everyday life and actual events.

Procedure

Create a conspiracy theory about smoking. Read the info about hoaxes and conspiracy theories and analyse some of the major theories. Try to identify the structure/set up of these theories. After this analysis, build a theory with your team producing as much “evidence” as possible that backs up your theory. Make articles, videos and pictures supporting your theory. After this, evaluate the outcome and improve where possible. Reflect on your personal input and the groupwork.



school 1
senior designer



school 2
senior designer



school 1
designer



school 2
designer

Outcome/aim

Show a collection of your output in class.