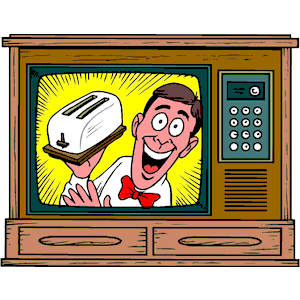
**Week 5 & 6**

**Project – Present your #ad                                                                                MAVO/HAVO/VWO**

After having learned about the era of the Industrial Revolution in England, it is time to make the transfer to the modern day era of *consumerism.*

This theme you did work on designing, producing and selling your own product during Arts, Humanics and Science class. In English class, we’re going to continue this process by making a presentation. In three classes we’re going to write, prepare and present our commercial/ad. Below you can see what we’re going to do.



*Class one and two*

**Preparation**  
- Together with three other classmates, you are going to form a group of four. These groups do not have to be on the same level. For example: mavo students can work together with havo students.

- Together with the rest of your group, think about a product that you want to sell/promote. This could be the product that you’ve used in your research or this could be any other product that you would like to sell/promote. Think about commercials that you see on television (Tel Sell for example).

- Let your expert know who is in your group and which product you are going to sell/promote.

- Watch some commercials to see how it’s done!

* Hurricane Spin Scrubber: <https://www.youtube.com/watch?v=HZZpIXy4P_I>
* Nutri Express: <https://www.youtube.com/watch?v=IMRvpALL-S8>
* Simply Fit Board: <https://www.youtube.com/watch?v=MMdqxDsNTKs>
* Power Airfryer: <https://www.youtube.com/watch?v=nAUhodzkffE>

**Task**  
- Make a list of all the props and requirements that you are going to need for your presentation. Think about a slideshow, the product that you want to sell, who says what and other things that you might need for your video. ***This preparation has to be handed in together with your final product***.

- Together, you are going to write the script for your presentation. Thoroughly think about who is saying what at which point. One of the requirements is that ***all of you have to say something in your presentation***. So, in the end, everybody has spoken an equal amount of lines/text in the commercial. ***The script also has to be included in your final product.***

***- Grammar goals:*** in your commercial, you have to use several grammatical structures that we’ve learned during out basics lessons. Use the **Present tenses, Past tenses and Future tenses** you learnt during the last two themes to sell your product. Also make use of **adjectives and adverbs**, this should be easy since you are selling your product! Aside from this, incorporate structures with **must, should** and **don’t have to,** and use some **quantifiers.**

- Your video has to last a minimum of 5 minutes and a maximum of 7 minutes.

You can use today’s class to think of a product, make a script and maybe even start rehearsing for your video. Remember that time is of the essence, and in order to avoid a lot of homework, use your time wisely!

*Class three:* ***Masterpiece***

**Task (presentation)**

- Today you are going to show your commercials to the group. You will be marked for this presentation. Make sure that your presentation has got a clear introduction and ending. Both your presentation and your script have to be in English of course.

**Final product**

Your group has to hand in the following:

* A neatly organised folder with all the names and levels of your group members on it and the product that you want to sell.
* A script in which it is made clear who says what and the grammar goals (Present tenses, Past tenses, Future tenses).
* A list of all the props and requirements.
* Make sure that your group has a solid presentation where everyone speaks an equal amount of text. You will be marked for the presentation as well as the script.

**Good luck and have fun!**