

PERSUASIVE SPEECH PLANNER

INTRODUCTION

Lead/Hook—Grab the attention of your audience (anecdote, surprising fact/statistic, thought-provoking question, etc.)

Background (if necessary)

Claim/Thesis Statement (your topic and your stance on it)

Preview of main ideas (optional—keep it brief)

MAIN IDEA 1

Transition and Topic Sentence

MAIN IDEA 2

Transition and Topic Sentence

MAIN IDEA 3

Transition and Topic Sentence*

FACTS, EXAMPLES, ANECDOTES

FACTS, EXAMPLES, ANECDOTES

FACTS, EXAMPLES, ANECDOTES

CONCLUSION

Restate Claim/Review Main Points

Call to Action (What steps can audience members take?)

Reflect (Refer back to the opening, for instance. What lesson has been learned?)

PERSUASIVE SPEECH OUTLINE

When you begin writing an outline, use the following model as a guide.

I. INTRODUCTION PARAGRAPH : **Grab the audience's attention and provide important background information on topic.**

Opening Sentence: _____.

Detail 1: _____.

Detail 2: _____.

Detail 3: _____.

End your introduction with your thesis statement: (The question, idea or position you're taking/ answering)

Identify sources used:

II. BODY PARAGRAPH(S) : **What is the first point you are going to prove?**

* Transition/Topic Sentence: _____.

* Detail 1: _____.

* Detail 2: _____.

* Detail 3: _____.

Identify sources used

III. BODY PARAGRAPH(S): **What is the second point you are going to prove?**

* Transition/Topic Sentence: _____.

* Detail 1: _____.

* Detail 2: _____.

* Detail 3: _____.

Identify sources used

IV: BODY PARAGRAPH(S): **What is the third point you are going to prove?**

* Transition/Topic Sentence: _____.

* Detail 1: _____.

* Detail 2: _____.

* Detail 3: _____.

Identify sources used:

VI: CONCLUSION:

Reconfirmed Thesis: _____.

Call to Action (steps audience can take): _____.

Bigger implications/other ideas to consider: _____.

BE SURE TO INCORPORATE YOUR COUNTERCLAIM/REBUTTAL IF REQUIRED.

Speech Planner

LEAD/HOOK:

THESIS STATEMENT:

TOPIC SENTENCE 1:

DETAILS

TOPIC SENTENCE 2:

DETAILS

TOPIC SENTENCE 3:*

DETAILS

CONCLUSION:

ESSAY/SPEECH MAP

