**Into the dragon’s den, Product file**

**Beantwoord onderstaande vragen in het Engels. Probeer zo gedetailleerd mogelijk te zijn. Ben je klaar met invullen? Laat dit document dan zien aan de docent voor een GO.**

|  |  |
| --- | --- |
| **Group members** |  |
| **What is the name of the product?** |  |
| **What does the product do?** |  |
| **What problem does the product solve?** |  |
| **Who is the target audience?** |  |
| **How expensive is the product to make?** |  |
| **How much money are you going to need from the dragon’s?** |  |
| **How big a percentage of your company are you going to give the dragon’s?** |  |
| **Who is going to make the manual?** | Name groupmember: |
| **Who is going to make the advertisement?** | Name groupmember: |
| **Who is going to write the pitch?** | Name groupmember: |
| **Feedback teacher:** | *(In the vullen door de docent)* |
| Go/ No Go | |