bloem 1 1

English IBS: The Flower Shop and its Products (Dutch IBS: “De Winkel en Zijn producten”)

This English IBS has two parts: a product and an English Test

Product:

You are going to create your own plans for your own flowershop. Below are the steps you must take.

1. Think of an English name for your flowershop
2. You describe the daily activities in your flowershop.
3. You describe which activities are done in a flowershop.
4. You explain how your flowershop is organised.
5. You provide a lay-out of your flowershop.
6. You explain why you have chosen to do it in a certain way.
7. You explain in what way your flowershop is able to compete with other flowershops.
8. Choose 3 flowers or plants that will be in your shop. For each of these, provide pictures and text explaining their names, to what species they belong; and how to take care of them.
9. Create a sign for your shop

The guide has to have a minimum of 20 pages.

Styling (pictures, font & fontsize etc) is *entirely up to you*.

You present this information in an attractive format and hand it in with your teacher.

You have to hand this in, before you can do the test.

Exceptional work is rewarded with a maximum of +0.5 on your reading test grade.

*Ask for feedback on your product during the English hours: your teacher is available to you then.*

*Please be advised: you have to hand in this product BEFORE the autumnbreak.*

English test:

English Test:

The test of Period 1 will be a reading test. There will be 3 lessons reserved for reading skills.

The first is obligatory. During this lesson, your teacher will explain what the reading test looks like and what you can do to practice.

The second and third are not obligatory. You have to tell your teacher that you are at school, but you can work on other things (for example your Dutch IBS or even other subjects).

*With this assignment you will be learning:  
-vocational vocabulary*

*-creative thinking.*

*-finding information on flowers/plants in English*

*-practising with giving information to others in a clear way.*

Planning on next page.

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|  | Monday of week: |  |  |
| 1 | 26-08 | Introweek new schoolyear, introcamp, special classes |  |
| 2 | 02-09 | Explanation assignment +start work |  |
| 3 | 09-09 | Work on assignment |  |
| 4 | 16-09 | Work on assignment | Bengt & Jeroen away |
| 5 | 23-09 | lesson 1 (practise reading test) | Obligatory |
| 6 | 30-09 | lesson 2 (extra practise test) | Not obligatory |
| 7 | 07-10 | Deadline handing in product | No product = no test |
|  | 14-10 -20-10 | Autumnbreak |  |
| 8 | 21-10 | Lesson 3 (practise reading test) | Not obligatory |
| 9 | 28-10 | Reading test |  |
| 10 | 04-11 | buffer |  |

Je beschrijft de organisatie en dagelijkse werkzaamheden in een bloemenwinkel.

 Je benoemt welke activiteiten in een bloemenwinkel uitgevoerd worden.

 Je legt uit hoe een bloemenwinkel is georganiseerd.

 Je schetst hoe een winkel is ingericht.

 Je legt uit waarom een bloemenwinkel op een bepaalde manier is ingericht.

 Je legt uit op welke manier de bloemenwinkel inspeelt op de markt.(marketingprincipes)

3. Je benoemt van de meest gangbare bloemen en planten: de naam, de herkomst en hoe ze verzorgd moeten worden.

 Je kunt de meest gangbare bloemen en planten herkennen en bij naam noemen.

 Je benoemt van de meest gangbare bloemen en planten tot welke soort ze behoren en wat hun herkomst is.

 Je beschrijft op welke manier de meest gangbare bloemen en planten verzorgd worden.