

## Poster Creation Rubric

### Sample Poster Assessment Tool

	Level 1	Level 2	Level 3	Level 4
<b>Graphics – Clarity</b>	Many graphics are not clear or are too small.	Most graphics are in focus and the content easily viewed and identified from 1 m away.	Most graphics are in focus and the content easily viewed and identified from 2 m away.	Graphics are all in focus and the content easily viewed and identified from 2 m away.
<b>Graphics – Relevance</b>	Graphics do not relate to the topic OR several borrowed graphics do not have a source citation.	Some graphics relate to the topic. Most borrowed graphics have a source citation.	All graphics are related to the topic and most make it easier to understand. All borrowed graphics have a source citation.	All graphics are related to the topic and make it easier to understand. All borrowed graphics have a source citation.
<b>Labels</b>	Labels are too small to view OR no important items were labelled.	Several items of importance on the poster are clearly labelled with labels that can be read from at least 1 m away.	Almost all items of importance on the poster are clearly labelled with labels that can be read from at least 1 m away.	All items of importance on the poster are clearly labelled with labels that can be read from at least 1 m away.
<b>Content</b>	Student appears to have insufficient knowledge about the facts or processes used in the poster.	Student can accurately answer about 75% of questions related to facts in the poster and processes used to create the poster.	Student can accurately answer most questions related to facts in the poster and processes used to create the poster.	Student can accurately answer all questions related to facts in the poster and processes used to create the poster.
<b>Attractiveness</b>	The poster is distractingly messy or very poorly designed. It is not attractive.	The poster is acceptably attractive though it may be a bit messy.	The poster is attractive in terms of design, layout, and neatness.	The poster is exceptionally attractive in terms of design, layout, and neatness.
<b>Title</b>	The title is too small and/or does not describe the content of the poster well.	Title can be read from 1 m away and describes the content well.	Title can be read from 2 m away and describes content well.	Title can be read from 2 m away and is quite creative.

**Comments:**